

**elets**  
**28<sup>th</sup> WORLD EDUCATION SUMMIT 2024**  
**DUBAI**  
CONFERENCE | AWARDS | EXPO  
5-6 FEBRUARY

Asia & Middle East's  
Premier Summit on  
**Innovation in Education**

Powered by  
**Creatrix**  
Campus  
By Anubavam

**POST- EVENT REPORT**



# WES Overview



The edition of the **28th Elets World Education Summit** took place in **Dubai** on **5-6 February 2024** bringing together influential leaders of the education industry for two days of exclusive learning & networking while exploring innovation, inclusivity and accessibility in the evolving landscape of education.

This summit shed the spotlight on the vast potential of emerging technologies, innovation and collaboration in education by featuring engaging keynotes, panel discussions and tech talks. Attendees gained valuable and actionable insights through through knowledge sessions and technical presentations.

## Conference at a glance

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**100+**

Higher Education  
Leaders

**25+**

Exhibitors

**150+**

School Education  
Leaders

**20+**

Knowledge  
Sessions

**200+**

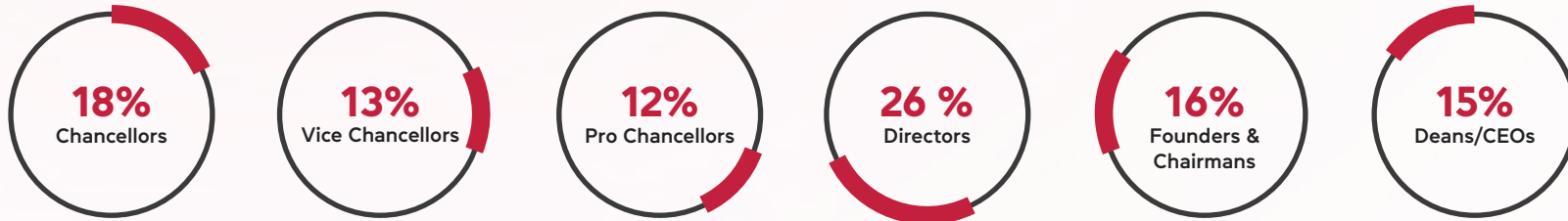
International  
Experts

**20+**

Exclusive Expert  
Insights

# Attendee Insights

## Higher Education



## School Education



## EdTech Attendee Profile



# Speakers



**Dr. Ravi Gupta**  
Founder & CEO  
Elets Technomedia &  
Editor-in-Chief  
Digital Learning Magazine



**Prof Ammar Kaka**  
Pro Vice-Chancellor  
& President  
Curtin University  
Dubai, UAE



**Dr. Lars-Erik Uneståhl**  
Founding President  
Scandinavian International  
University, Sweden



**Dr. Fadi Aloul**  
Dean of Engineering  
American University of Sharjah  
Sharjah, UAE



**Prof. Stephen Wilhite**  
Senior Vice President for  
Academic Affairs and Student  
Success / Provost  
American University of Ras Al  
Khaimah, UAE



**CA S.K. Gupta**  
Chancellor  
Haridwar University  
Uttarakhand, India



**Dr. Hamad Odhabi**  
Vice Chancellor  
Abu Dhabi University  
Abu Dhabi, UAE



**Dr. Hamid Akbari**  
Vice Chancellor  
Islamic Azad University  
Dubai, UAE



**Reham Saïd**  
Founder  
Seniors Global Educational  
Support Services, UAE



**Dr. Madhu Chitkara**  
Pro Chancellor  
Chitkara University  
Punjab & Himachal Pradesh  
India



**Prof. Meilinda Nurbanasari**  
Rector  
Institut Teknologi Nasional  
Bandung (Itenas), Indonesia



**Dr. Nasser Almuraqab**  
Vice President - Operational  
Affairs & COO  
University of Dubai, UAE



**Prof. Atul Khosla**  
Founder & Vice Chancellor  
Shoolini University  
Himachal Pradesh, India



**Sivakumar Veerappan**  
Founder and CEO  
Anubavam Technologies Pvt Ltd



**Maj Gen (Dr) G.K. Thapliyal  
SM (Retd.)**  
Vice Chancellor  
Swami Vivekanand  
Subharti University  
Meerut Uttar, Pradesh



**Dr. Mahendra Sharma**  
Pro Chancellor & Director  
General (Vice Chancellor)  
Ganpat University, Gujarat



**Dr Richa Arora**  
Head of Institution and COO  
University of Stirling



**Dima Rachid Jamali**  
Vice President of Academic  
Affairs  
Canadian University  
Dubai, UAE



**Prof. Abhilasha Singh**  
Vice President  
Academic Affairs  
The American University  
in the Emirates  
Dubai, UAE



**Prof. Mukhtar Sayed Ali**  
Vice President for Academic  
Affairs  
Ahlia University, Bahrain



**Dr. Christopher Abraham**  
CEO & Head  
Sr. Vice President  
SP Jain School of Global  
Management  
Dubai, UAE



**Eng. Mohammed Mahnashi**  
SEU President Advisor for  
Digital Transformation & Data  
Management  
Saudi Electronic University  
(SEU)  
Saudi Arabia



**Hani Asfour**  
Vice President of Innovation  
and Institutional Partnerships  
Dubai Institute of Design and  
Innovation, Dubai, UAE



**Dr. Sudhindra Shamanna**  
Academic President  
Manipal Academy of Higher  
Education  
Dubai, UAE



**Dr. Reem AL Buainain**  
Vice President for Academic  
and Research Affairs  
Euro University of Bahrain  
Bahrain



**Parth Gautam**  
Executive Director  
Invertis University  
Bareilly, India



**Dr. Mohammad Khaled**  
Member of the Board of  
Advisors - Engineering and IT  
Programs, British University in  
Dubai & Member of the Board  
of Advisors - CSIT Industrial  
Abu Dhabi University  
UAE



**Prof. Dr. Biswajoy Chatterjee**  
Vice-Chancellor  
University of Engineering and  
Management (IEM-UEM)



**R. M. Kishore**  
Vice Chairman  
RMK Group of Institutions  
Syndicate Member  
Anna University  
Chennai, Tamil Nadu, India



**Jan Horn**  
CEO & General Management  
SAE Institute  
Dubai, UAE



**Deena Das**  
Chairperson and Managing  
Director  
The Dale View College of  
Pharmacy and Research Centre,  
Kerala, India



**Burcu Aydin**  
Director-Student Affairs  
Department  
Gulf Medical University  
Ajman, UAE



**Vrushali Mhatre**  
Program Director of Studies  
Heriot-Watt University  
Dubai, UAE



**KrishnaKumar C Negade**  
Vice President - Student  
Recruitment and Student Life  
De Montfort University  
Dubai, UAE



**Dr. Binu Siva Singh S K**  
Registrar  
Jeppiaar University



**Dr. Kevin Badni**  
Dean  
College of Arts and Creative  
Enterprises  
Zayed University, Dubai, UAE



**Dr. Chithirai Pon Selvan**  
Director - Research  
Head of Faculty  
Head of School - Science  
and Engineering  
Curtin University  
Dubai, UAE



**Dr. Farzana Firdousi**  
Director of Institutional  
Effectiveness and Quality  
Assurance  
Dubai Medical College for Girls  
Dubai, UAE



**Dr. Chris Rauch**  
Dean- College of Business  
Administration  
Umm Al Quwain University  
Kabir, UAE



**Dr. Yassen Alfoteih**  
Dean of the Humanities  
College  
City University, Ajman  
Ajman, UAE

# Speakers



**Dr. Shawn L. Dilly**  
Director General  
Emirates National Schools  
Abu Dhabi, UAE



**Shahram Hashemi**  
Managing Partner  
Aldenhm Education Group



**Ryan Pinto**  
CEO  
Ryan Group of Institutions



**Leila Parsa**  
Founder  
Butterfly Concept  
Sweden



**Isa Al Merbati**  
Managing Director  
Naseem International School  
Kingdom of Bahrain



**DATO' Professor Dr. Mahmoud Khalid Al Msafir**  
Chairman & CEO  
Alnoor International Schools  
Kuala Lumpur, Malaysia



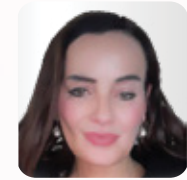
**Revathi Srinivasan**  
Director Education  
Singhania Schools  
India



**Dr. Vandana Gandhi**  
CEO and Founder  
British Orchard Nursery  
Dubai, UAE



**Jasmit Kaur**  
Founding Principal  
Glendale International School  
Dubai, UAE



**Dr. Ilaria Bosi**  
Pedagogical Director  
Argenta City Hall  
Emilia Romagna, Italy



**Walid Mansour**  
Co-Founder & Co-CEO  
Middle East Venture Partners  
(MEVP), UAE



**Goulam Amarsy**  
Co-Founder  
A.L.M.A  
Dubai, UAE



**Dr. Pablo Fetter**  
Board & Executive Committee  
member and Education Investor  
RAK Academy American  
University of Ras al Khaimah



**Ashwin Assomull**  
Managing Director  
Global Education Practice  
L.E.K, UAE



**Claudia Bickford Smith**  
Chief Executive Officer  
KSI Education Ltd.



**Dr. S. Reshma**  
Director - Quality Assurance  
and School Welfare  
International Group of Schools  
UAE



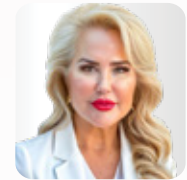
**Dr. Niyati Chitkara**  
Director  
Chitkara International School  
Chandigarh & Panchkula  
India



**Amrita Burman**  
Deputy Director  
Sunbeam Group of Educational  
Institutions, India



**Max Viisk**  
General Manager  
FB Academy  
Sweden



**Dr. Jennifer Ricks**  
Director of Learning  
American Community School of  
Abu Dhabi  
Abu Dhabi, UAE



**Matthew Burfield**  
Senior Vice President  
GEMS Education



**(Dr) Jeffery J. Louis**  
COO, UCSI Schools Bandar  
Springhill  
Port Dickson  
Deputy Treasurer, NAPEI  
Malaysia



**Dr. Pramod Mahajan**  
School Director-Principal  
Sharjah Indian School  
Sharjah, UAE



**Dr. Joseph Kotarski**  
Director of Education  
U.S. Schools  
Taaleem



**Glen Radojkovich**  
Deputy Director of Education  
Director of IB & UK Schools  
Taaleem Education  
Dubai, UAE



**Ahmed Shaban**  
Strategy and Corporate  
Excellence Expert (Director of  
Strategy and Excellence Office)  
Sharjah Private Education Authority  
Sharjah, UAE



**Dr. Beno Kurien**  
Director - Education and  
Training, Global Edu Solutions  
UAE & Principal, International  
Indian School  
Abu Dhabi, UAE



**Lakshya Chhabaria**  
Head of School  
SR Capital Group of Schools  
Delhi, India



**Dr. Anjali Murthy**  
CEO/Principal  
Our Own High School  
Dubai, UAE



**Asha Alexander**  
CEO/Principal  
GEMS Legacy School  
Dubai, UAE



**Shiny Davison**  
Principal  
The Indian Academy



**Abhilasha Singh**  
Principal  
Shining Star International School  
Abu Dhabi, UAE



**Sharafudeen Thanikatt**  
Principal  
Crescent English High School  
Dubai, UAE



**James Pastore**  
Principal  
Emirates Schools  
Establishment  
Dubai, UAE



**Dr. Layne Hunt**  
Principal  
American International School  
Dubai, UAE



**Naira Hamdy**  
Principal  
Dar Al Marefa Private School  
Dubai, UAE



**Sangita Chima**  
Principal  
Amity School Dubai  
Dubai, UAE



**Arogya Reddy Peddireddy**  
Principal  
Ambassador School  
Sharjah, UAE



**Hameed Ali Yahya K. M.**  
Principal  
Scholars Indian School  
Ras Al-Khaimah  
UAE



**Paul Saich**  
Principal  
Diyafah International School LLC  
Abu Dhabi, UAE

and many more...

# Testimonials

“ The event spanned two action-packed days filled with informative sessions, discussions, roundtables, and networking opportunities, blending higher education and K-12 insights. We constantly exchanged ideas, moving between sessions to absorb new perspectives. In Saudi Arabia, we're eager for global educational experiences and insights as success requires open dialogue, collaboration, and reaching out to share and learn together. ”



**Eng. Mohammed Mahnashi**

SEU President Advisor for  
Digital Transformation & Data  
Management  
Saudi Electronic University  
(SEU)  
Riyadh, Saudi Arabia

“ Being at the 28th Elets World Education Summit in Dubai, I've found this event to be incredibly focused on fostering connections and networking. It brings together professionals, professors, and decision-makers from various universities, organizations, research institutions, and industries. This interaction is invaluable as it gives us insights into how we can enhance the teaching and learning experience for our students. ”



**Prof. (Dr.) Pradeep Kumar Sharma**

Provost & Registrar  
University of Engineering &  
Management (UEM)  
Jaipur, India

“ So far, my experience at this event has been incredible. This morning, I had the honour of leading a Round Table session about the importance of lifelong learning for educators. We had participants from different universities, which brought a variety of viewpoints to our conversation. I also had the chance to check out several booths, and I found them all to be very useful. ”



**Dr. Afseer Majeed**

Professor  
College of Business Jumeira  
University Dubai, UAE

# Testimonials

“ It's wonderful how we've been exposed to numerous speakers & have gained new insights. The event has been a treasure trove of knowledge, with a vibrant exchange of ideas. This summit provides an excellent platform for thought-sharing and acquiring new perspectives, recognizing that diverse minds may uncover previously unseen solutions. The wealth of information exchange, networking opportunities, and the collaborative tackling of challenges underscore the exceptional value of being here. ”

## Shri K Bhaskar, IAS

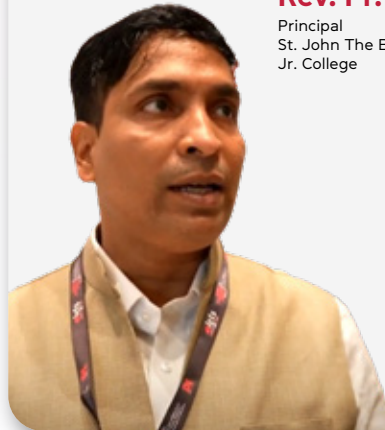
Commissioner of School Education  
(Infrastructure)  
Department of School Education  
Government of Andhra Pradesh



“ My experience has been wonderful and educational. The panel discussions were particularly enriching, prompting us to think deeply. More significantly, this summit has fostered global connections, with people from all over the world coming together. This allows us to share our experiences and apply what we've learned in our contexts. ”

## Rev. Fr. Thomson Kinny

Principal  
St. John The Baptist High School &  
Jr. College



“ Attending the 28th Elets World Education Summit has been an outstanding experience. It offers the chance to connect with educators globally, hear their innovative ideas, & return to India with valuable insights. People from all corners of the earth gather to share their insights, collectively aiming to improve the education sector. The best aspect of participating in the World Education Summit is how it elevates the experience each time we attend. ”

## Dr. Brijesh Karia

Chief Operating Officer  
Singhania QuestPlus



# Snapshots





# Exhibition



# Networking



# Social Media Outreach



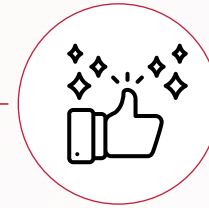
**107325**

Followers



**3 Million+**

Impressions



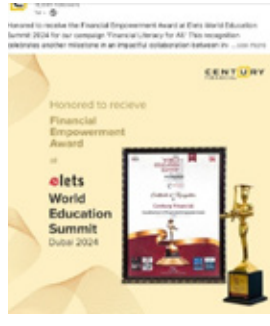
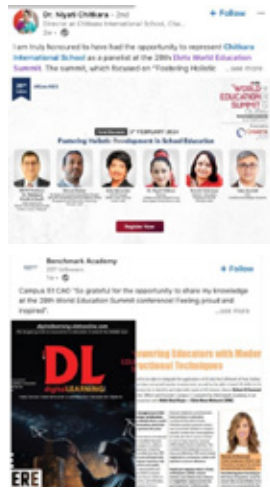
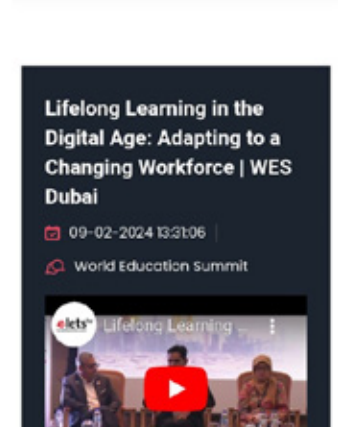
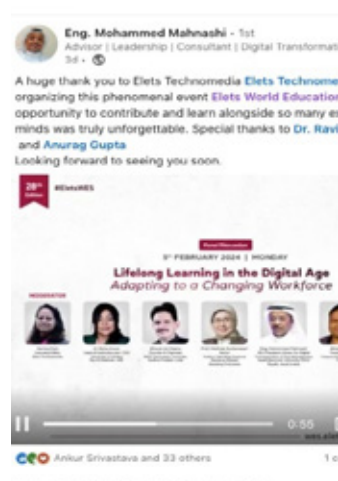
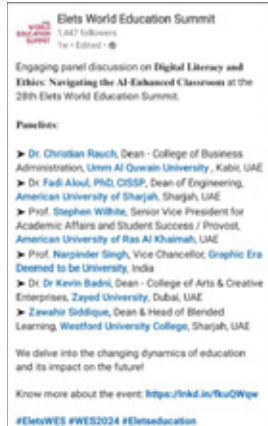
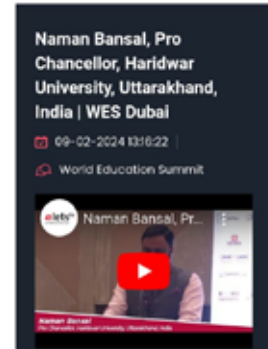
**194000**

Post Reach

**Social Media Posts: 900**

Total engagement (No. of Retweets, Likes etc)

# Social Media



# Media Coverage

**Samirita Fernandes** • 2nd  
Director - Corporate Affairs @ Sustainability, Century Financial, Global Ed. 14h • Edited

Humbled and honored to receive the 'Excellence in Financial Empowerment' award on behalf of Century Financial at the **Elets World Education Summit** - a huge milestone exemplifying our dedicated efforts towards 'Freedom For All', an initiative aimed at empowering blue-collar workers and the larger society. Grateful to share insights alongside esteemed leaders from institutions, education, and the business community. #FinancialInclusion #Empowerment #SocialResponsibility

**Devesh Mariani, FRM Vijay Valecha, FRM Nadeem Khan Sharad V K Bai Krishna Rithore Arun Leslie Shivik Mehta Devinder Singh Dhawal (DSS) Shaheen Akbari**



**Glendale International School - Dubai**  
2,537 followers  
15h • Edited

Our amazing Principal **Jaimit Kang**, was part of a panel discussion at the 28th Education Summit hosted by Elets Digital Learning where she shared her views on the topic, 'Personalized Professional Development: Tailoring training to Educators' Needs'. Ms Kang highlighted the importance of customizing training to nurture the unique needs of our educators. Her contribution to education is recognized with a well-deserved award for innovative practices to drive excellence at Glendale International School. Congratulatory!

**Jaimit Kang**

#GlendaleDubai #LeaderImpact #LeadingFromTheFront #Innovation #EletsWES #WES2024 #eletseducation



**Elets Education**

**First day of World Education Summit Dub with Collaborative Endeavours**

The inaugural day of the 28th Elets World Education Summit (WES) concluded at the Sheraton Plaza Downtown Hotel's commencement of a two-day event focused on reimagining the global future of education. Organized by Elets Technology in Digital Learning, the summit assembled prominent education, industry leaders, policymakers, and stakeholders for a collaborative effort in influencing the trajectory of education in the future.

The first day of the summit saw an energetic exchange of ideas with distinguished speakers worldwide sharing their expertise in education. Dr. Raj Gupta, Founder and CEO of Elets Technology, delivered a warm welcome address, initiating a series of key Dr. Gupta highlighted the significance of the World Education Summit, describing it as a gathering of education leaders and exchange environments, and community building, its mission to inspire in 2024, building inspiration and momentum in the Arab Region, India's former president and current minister, Dr. Gupta emphasized Dr. Kalam's aspiration for digital commitment to advancing IT in education, leading to the establishment of the World Education Summit.

"Over the years, WES expanded its reach from India to include Montreal, Hyderabad, Dubai, Bahrain, and in 2024, the summit challenges posed by the COVID-19 pandemic, WES persisted by organizing virtual editions in the USA, the Middle East, and a special session in global conferences, featuring events in Dubai and Malaysia," highlighted Dr. Gupta, underscoring the significant global audience through the digital summit.



**Edarabia**

**Elets World Education Summit Dubai 2024**

Address: Sheraton Plaza Downtown Hotel - Sheikh Zayed Rd - Trade Centre - Trade Centre 1 - Dubai, UAE (Doha)  
Tel: Show Number  
Date: Wed, Feb 5, 2024 - Tue, Feb 6, 2024 (Doha to be confirmed)




**Deena Elsoni, PhD** • 2nd  
Adjunct, Dean of Faculty @ Rabbin Academy | PhD: Building Trust 12h • Edited

Today I had the pleasure of moderating an engaging panel discussion on 'Build Impactful Leadership with Real-World Experiences & Community Engagement' at the 28th Elets World Education Summit. It was a fantastic opportunity to delve into these crucial topics. Thank you to all the panelists and attendees for making it a great discussion! #Education #Leadership #EletsWES24

**Elets World Education Summit**  
B Apala KRISHNAGUMAR C NAGADEEVIYANGI ShikhaDr. K K MishraKaran Shrikayam AlBottah

**Panel Discussion**  
4th February 2024 | Tuesday  
Building Impactful Leadership with Real-World Experiences & Community Engagement



**Eman Asaad** • 3rd •  
MBChB, MD, PhD., MPhE, Professor (Associate) 1d • Edited

It was a pleasure and honor to have the privilege of speaking at 28th edition of **Elets World Education Summit, Dubai 5-6 February 2024**.

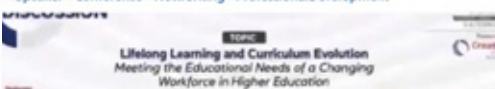
Grateful for the opportunity to connect, share insights, and contribute to meaningful discussions with fellow professionals from academia as well as industry.

Special thanks to the organizing team for the invitation and the wonderful organization!

Looking forward to future collaborations and continued engagement within our professional community.

#Speaker #Conference #Networking #ProfessionalDevelopment

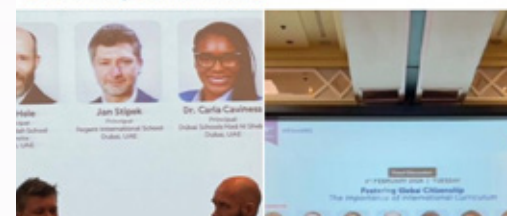
**Lifelong Learning and Curriculum Evolution Meeting the Educational Needs of a Changing Workforce in Higher Education**



**Lee Hcle** • 2nd  
School Principal 15h • Edited

Great to share the stage with great people and thoroughly enjoyed the conversation. Was particularly enjoyable to connect with **Jan Stijpek** in person for the first time (even though we've been professionally connected for many years).

#educationleadership #internationaleducation Elets World Education Summit #schoolleadership #educationconference



**Westford University College**  
42,677 followers  
17h • Edited

We are thrilled and honoured to be recognized as the "Outstanding B Sc Innovation in Placements" at the Recent **Elets World Education Summit**.

At **Westford University College**, we believe every student deserves the best education possible and are dedicated to providing it. This recognition is a testament to our ongoing commitment to excellence and relentless pursuit of excellence in everything we do.

#OrganizationalSuccess #Innovationinplacements #Awardsandaccolade #WestfordUniversityCollege #Lfeatwestford #Wearwestford #WorldEducationSummit



**Ravathi Srinivasan** • 2nd  
Director, Singhania Group of Schools and Principal, Smt. Subhadradevi S... 1d • Edited

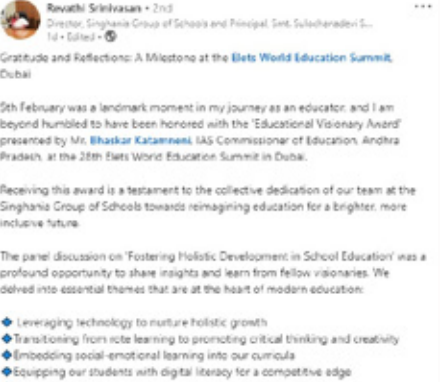
Gratitude and Reflections: A Milestone at the **Elets World Education Summit, Dubai**

5th February was a landmark moment in my journey as an educator, and I am beyond humbled to have been honored with the 'Educational Visionary Award' presented by Mr. **Bhaskar Karamanna**, IAS Commissioner of Education, Andhra Pradesh, at the 28th Elets World Education Summit in Dubai.

Receiving this award is a testament to the collective dedication of our team at the Singhania Group of Schools towards reimagining education for a brighter, more inclusive future.

The panel discussion on 'Fostering Holistic Development in School Education' was a profound opportunity to share insights and learn from fellow visionaries. We delved into essential themes that are at the heart of modern education:

- Leveraging technology to nurture holistic growth
- Transitioning from rote learning to promoting critical thinking and creativity
- Embedding social-emotional learning into our curricula
- Equipping our students with digital literacy for a competitive edge



**Lella Parva / Karanagi (She/Her)** • 2nd  
Entrepreneur Founder of the Butterfly activity based pres 12h • Edited

Excited to share my experience at the Education 5s to express my heartfelt gratitude to the organizers and fellow incredible 2 days. It was an honor to present my unique pres Butterfly Subjogera Learning Environment Fostering Child Wellbeing.

At the summit, there was a strong focus on digitalization, which is shaping the future of education. Our commitment lies in nurturing learning and development within a health-promoting environment, a global healthy society where children are recognized as our intellectual capital.

Our mission is to cultivate a sustainable world that ensures that generations. Inspired by the imagination of children, we are globally recognized health-promoting learning environment, policymakers, employers, and governments in embracing the lifelong learning environment.

Join us in this transformative journey! Together, let's create a children. 🌱🌍

Dr. Raj Gupta Shantir Al Bakshi Anurag Gupta Elets World



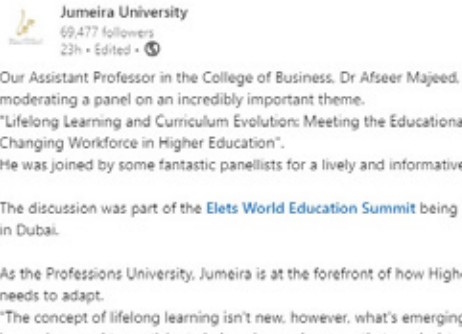
**Jumeira University**  
69,477 followers  
23h • Edited

Our Assistant Professor in the College of Business, Dr Afseer Majeed, F moderating a panel on an incredibly important theme, "Lifelong Learning and Curriculum Evolution: Meeting the Educational Changing Workforce in Higher Education". He was joined by some fantastic panelists for a lively and informative

The discussion was part of the **Elets World Education Summit** being held in Dubai.

As the Professions University, Jumeira is at the forefront of how High needs to adapt.

"The concept of lifelong learning isn't new, however, what's emerging



**Business Hub Middle East**  
4,292 followers  
21h • Edited

**Century Financial Honored with Financial Empowerment Award Education Summit 2024.**

This accolade highlights the company's commitment to bridge gap and enabling individuals to make informed financial decisions enhancing their financial well-being.

**Century Financial Elets World Education Summit**



**Curtin University Dubai**  
5223 followers  
1d • Edited

We are honoured to have had Professor **Anwar Kaka**, our newly appointed Pro-Vice-Chancellor, Dr **Nishi Sehgal**, Head of School - Business and Humanities, and Prof. **Chithirai Pon Selvan PhD, PDE, SFHEA(SUK)**, Head of School - Science and Engineering, take part as speakers at the **Elets World Education Summit**.


They shared insights on multiple topics, emphasizing the changing landscape in higher education.

#WorldEducationSummit #FutureReady #CurtinDubai #EducationInUAE #HigherEducation #StudyInDubai



**DL Digital Learning**

**28th Elets World Education Summit Concludes in Dubai, Set for Global Education Tra**



# Partners



Teacher Certification Partner



Admission Automation Partner



School Edtech Partner



Student Recruitment Partner



Silver Partners



# Partners

## University Partners



BE THE DIFFERENCE



## Associate Partners



# Partners

Institute Partner



School Partner



Exhibitors



Supporting Partners







Asia & Middle East's  
Premier Summit on  
**Innovation in Education**



Bookmark our **next meetup**  
**@ WES DELHI 2024!**

[wes.eletsonline.com](https://wes.eletsonline.com) | [#EletsWES](https://twitter.com/EletsWES)